



The San Pedro Sun has been a trusted source of news and community information for the island of Ambergris Caye since 1991. With over 30 years of journalistic service, we remain committed to keeping our readers informed and connected. As our publication grows, so does our reach—we currently print 1,000 copies weekly, with expanding circulation on the mainland and a growing base of mailing subscribers.

Printed editions are available every Friday at select grocery stores and retailers across the island.

In addition to our print edition, our website (www.sanpedrosun.com) and Facebook page attract thousands of monthly visitors, with high engagement and strong click-through rates—making us a powerful platform for advertisers.

Let us create a custom advertising package tailored to your budget and target audience. With The San Pedro Sun, your message reaches both locals and travelers alike.

DON'T MISS OUT!

TAKE ADVANTAGE OF OUR ADDITIONAL DISCOUNTS ON CROSS-PLATFORM ADVERTISING PLANS!



Contact Us
+501-226-2070
+501-611-1947



Email
advertising@sanpedrosun.com
spsun@sanpedrosun.com



The San Pedro Sun

Serving San Pedro since 1991

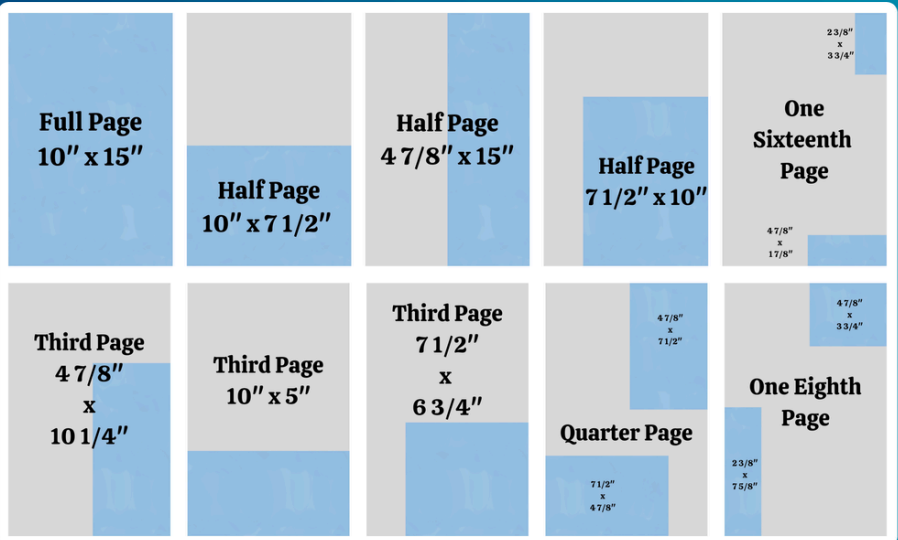
We offer great contract discounts and customized advertising packages based on your needs and budget.

SIZE

RATES

Full (Backpage)	\$1,000
Full (Interior)	\$600
Half	\$350
One Third	\$290
One Quarter	\$200
One Eight	\$150
One Sixteenth	\$125

Deadline to submit advertisement is Wednesday by 5PM. All prices are in BZ\$ and include GST. Printing weekly on Fridays. Complimentary Social Media Post with any print ad.



Reach the customers you are missing out on. Advertise now!

CLASSIFIEDS & NOTICES
(50 WORD LIMIT ON CLASSIFIEDS)

Text Classified **\$0.50 per word**
Premium Classified **\$50**
Liquor License/
Boat Registration **\$50**

BARGAIN CORNER
\$50 PER WEEK



MAP LISTING
\$100 PER MONTH



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www.sanpedrosun.com

List your property
with us!
Only \$100 per
month per listing!

Monday, May 6, 2024 About Us Contact Us Advertising Information User License Classifieds Archives

The Island Paper & Online News Source
Serving San Pedro Since 1991

25GB of storage space

The San Pedro Sun
Property Listings

Banner Ad with hyperlink
468 x 60px
\$1000/month
OR \$300/week

243k Active Users
www.sanpedrosun.com

Featured Advertisements
Impressions 6,040,280
Clicks 608,451
CTR 10.07%

2024

COUNTRY

United States	1.6K
Belize	1.4K
Indonesia	118
Canada	98
Mexico	47
United Kingdom	41
India	33

Side Bar Web Ad with hyperlink
300 x 250px
\$500/month
OR \$150/week

Home Page Mini Ad with hyperlink
175 x 150px
\$250/month
OR \$75/week

Affordable Advertising
Let us customize an advertising campaign
specifically for your business.
Analytics available on web and Facebook stats.

Government
Department of Environment participates in International Plastics Treaty negotiations
Belize enacted the Environmental Protection (Pollution from Plastics) Regulations in 2020, which prohibits the importation of single-use plastic bags and Styrofoam products. The aim of the legislation is to protect human health and the environment from the adverse effects of plastic pollution. The Department of the Environment, within the Ministry of Sustainable Development and Climate Change, regulates the provisions of the law and is currently evaluating its implementation.

Business & Economy →

The Island Paper & Online News Source
Serving San Pedro Since 1991

Properties

20 Properties

Sort By: Default Order

3 Bed/2 Bath Off Grid Modern Home- South Point...
\$455,000

5 Acres with 200ft of Waterfront along the West...
\$1,845,000

Beachfront on the Phoenix Unit #D2...
\$799,000

Beachfront Punta Azul...
\$295,000/USD

www.facebook.com/SanPedroSun

The Island Paper & Online News Source
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<https://sanpedrosun.com/properties/>

*Promote your
business with an
online presence.*

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advertising@sanpedrosun.com
spsun@sanpedrosun.com

308+K Monthly Reach ~ 13+K Monthly Content Interaction

1.8+M Monthly Views

Post your ad on our popular
Facebook page

Just \$75.bz per post
contract discounts available



ADVERTISE WITH THE SAN PEDRO SUN

Monthly Advertising Packages

One package. Three platforms. Local and international reach.

Print • Social Media • Web

MONTHLY PACKAGES

FULL PAGE BZ\$2,000

- Weekly Full-Page Print Ad
- Weekly Facebook & Instagram Post
- Website Sidebar Ad

HALF PAGE BZ\$1,300

- Weekly Half-Page Print Ad
- Weekly Facebook & Instagram Post
- Website Sidebar Ad

QUARTER PAGE BZ\$750

- Weekly Quarter-Page Print Ad
- Bi-Weekly Facebook & Instagram Posts
- Website Mini Homepage Ad

EIGHTH PAGE BZ\$500

- Weekly Eighth-Page Print Ad
- Bi-Weekly Facebook & Instagram Posts
- Website Mini Homepage Ad

WHY CHOOSE A MONTHLY PACKAGE?

- ✓ Consistent Weekly Visibility
- ✓ Multi-Platform Exposure
- ✓ Better Value Than Single Ads
- ✓ Trusted Island News Since 1991

CONTACT US TO BOOK!



Office: **226-2070**



WhatsApp: **611-1947**



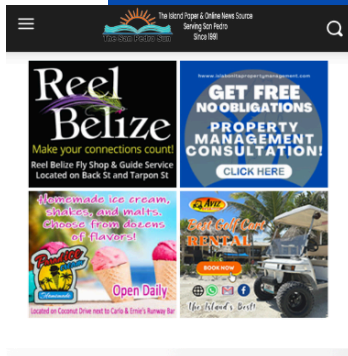
douglas@sanpedrosun.com



www.sanpedrosun.com

Additional discounts available for long-term contracts.

Online ADVERTISING Special



**ONLY \$2,500 ANNUALLY
OR \$1,500 FOR SIX MONTHS**

- ✓ Home Page Mini Ad w/ Hyperlink
- ✓ Bi-weekly Facebook Post

WWW.SANPEDROSUN.COM REACH:

- 243K ACTIVE USERS
- 6,040,280 IMPRESSIONS
- 608,451 CLICKS
- 10.07% CTR

THE SAN PEDRO SUN FACEBOOK INSIGHTS:

- 1+M MONTHLY VIEWS
- 13+K MONTHLY CONTENT INTERACTION
- 158+K MONTHLY REACH



SPSUN@SANPEDROSUN.COM



+501-611-1947



WWW.SANPEDROSUN.COM





Circulation: 4,000+ copies quarterly

My Beautiful Belize is the only print magazine in the country dedicated exclusively to promoting Belize's vibrant tourism industry and its valued partners. Through compelling storytelling and stunning visuals, our quarterly publication showcases the diverse and unforgettable travel experiences that make Belize a truly unique destination.

Published in the first week of February, May, August, and November, each issue is widely distributed across Ambergris Caye—reaching resorts, restaurants, tour operators, and key tourist hubs. We also extend our reach nationwide through BTIA Tourist Information Centers, BTB kiosks at all ports of entry, and select mainland resorts.

Whether it's through land, sea, or sky, My Beautiful Belize connects travelers to the heart of our country—one adventure at a time.

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Full Page 8" x 10" \$4,200	Half Page 8" x 5" \$2,464	Half Page 4" x 10" \$2,464	Half Page 5" x 8" \$2,464
1/4 Page 5" x 4" \$1,904	1/4 Page 8" x 2.5" \$1,904	1/4 Page 2" x 10" \$1,904	1/8 Page \$1,120 2" x 5"
1/8 Page 2.5" x 4" \$1,120	1/8 Page 1" x 8" \$1,120	1/16 Page \$728 2.25"	Full Page Back Page \$5,040 Full Page Inside Back Page \$4,480
4" x 2.5"	8" x 1"	4" x 1"	

Multi-Issue Advertising Discounts Available!

Contract Length	Discount	Full Payment Bonus	Possible Savings
2 Issues	5%	5%	Up to 10%
3 Issues	10%	5%	Up to 15%
4 Issues (Full Year)	15%	5%	Up to 20%

Payment plans are available upon request to accommodate your budgeting needs. A 50% deposit of the total issue cost is required to secure advertising space.

Complimentary web ad (based on display size) w/ hyperlink & Social Media Posts

List your business on our map!



South - Central - North

- Location and listing in pull-out map with business hours and contact information
- Online directory listing <https://mybeautifulbelize.com/>
Only \$450 per issue



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spsun@sanpedrosun.com



Big visibility for small businesses— *without breaking the bank!*

For as low as **\$206.27** per month,
your business can secure a **FULL YEAR** of advertising with



- ✓ 1/16 Page Ad in My Beautiful Belize Travel Magazine
- ✓ Map Listing for Easy Discovery
- ✓ Mini Web Ad on SanPedroSun.com & MyBeautifulBelize.com
- ✓ One Facebook Post Per Month on *The San Pedro Sun* Page



Reach visitors **BEFORE** they arrive, **WHEN** they arrive,
& **WHILE** they explore **Belize**—all year long!



Limited spaces available! Message us today to get started.



+501-611-1947



spsun@sanpedrosun.com



The San Pedro Sun Social Media & Digital Performance Report

Reporting Period: 2026

Audience Overview

 **Facebook** Followers:
67,600

 **Instagram** Followers:
4,400

Reach Performance Monthly Average

 **Facebook** Reach:
123,000

 **Instagram** Reach:
4,500  **46%**

San Pedro Sun Website Traffic Trends (Last 30 Days)

 30-Day Total **27,000**

 7-Day Total **6,700**

 1-Day Activity **667**



My Beautiful Belize Social Media & Digital Performance Report

Reporting Period: 2026

Audience Overview

 **Facebook** Followers:
13,100

 **Instagram** Followers:
1,600

Reach Performance Monthly Average

 **Facebook** Reach:
61,000

 **Instagram** Reach:
918

My Beautiful Belize Website Traffic Trends (Last 30 Days)

 30-Day Total **4,900**

 7-Day Total **863**

 1-Day Activity **141**